

What to Expect When You Are Selling



BERKSHIRE HATHAWAY
HomeServices
PenFed Realty Texas

Select BHHS PenFed Realty as your Realtor®



Relo and Realtor Promotion

Property Flyer Created

Complete Staging Homework

Social Media Ads



Visual Media



Stage the House

House Listed Online

Review Initial Feedback

Open House



Showings Scheduled

Maintain Showing Condition



Modify Pricing Strategy

Deposit Earnest/Option Money

Reach Final Agreement

Clarify Terms and Conditions

Sign Documents



Negotiations: Counter Offers

Offer Presented by Buyer

Inspections/Appraisals

Buyer's Final Walk-Through

Funding/Balance from Buyer



Remove Any Contingencies



Closing

Recording of Title

Refer Your Friends



Share an Online Review



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